

The mission of the Ashland City Farmers market is to promote and sell locally and regionally grown food, and to develop and build a stronger community within the city.

Dates: June 5 thru August 28, 2021.

Location: Lacrosse Pavilion @ River Bluff Park, 175 Old Cumberland Street, Ashland City, TN 37015

Hours: Open daily Monday –Sunday 7am to 7pm and Saturday evenings 4pm to 7pm.

ANY VENDOR, wanting to use the market during the open dates/times, needs to complete an application for the season. Any questions please email the actnmarketmgr@ashlandcitytn.gov or call (615) 792-7553 ext. 5727.

*Thank you to all our past vendors and those interested in joining us for this exciting new season! Please complete a vendor application to be considered for the market. Vendors must be approved before submitting payment. Applications can be found online at www.ashlandcitytn.gov, or in person at Public Works. Fee is \$25 for the season. If a vendor wants an additional spot, the fee will be \$5. All vendors will receive a card that shows verification of market registration and payment. This card must be always displayed at the market. Fee may be **mailed in** after application has been approved to: Town of Ashland City, P. O. Box 36, Ashland City, TN 37015, **paid by phone (615) 792-4211 ext. 5232** for a fee, or **dropped off** at Public Works at 233 Tennessee Waltz Parkway, Suite 103, Ashland City, TN 37015*

Market Rules/Regulations

The following are the rules/guidelines for the Ashland City Farmers & Artisans Market. Failure to follow any rules will result in a verbal warning and/or release of vendor from the market. By signing the application, the vendor agrees to the following:

1. Vendor must maintain a booth presence for the advertised season.
2. No canned goods may be sold at the market without prior authorization from market manager.
3. All high-acid products and fermented products must be made in a commercial kitchen.
4. **All items intended to sell** at the market for the season must be listed on the application.
5. All produce/meat must comply with **TN Department of Agriculture** guidelines.
6. Meat vendors must provide a copy of a TDA meat permit.
7. Pricing for all items must be clearly visible for customers.
8. All crafts must be handmade by local or regional artists.
9. Every vendor selling produce by the pound must have certified scales.
10. **Produce/items must be locally or regionally grown and or produced by the vendor.** If produce/items are found not meeting this requirement, it will result in the vendor being asked to leave the market.
11. All farms are subject to inspection at any time before or during the season. Vendor must agree to allow representative of the Ashland City Farmers' Market and /or UT Extension office from Cheatham County to inspect the farm to verify the vendor is growing or making all products offered for sale.
12. Food Truck vendors – must follow current city ordinance #503.
13. If tents are used at the market, weights must be used to secure the tents.
14. No smoking anywhere the market is established. Smokers need to be a minimum of 25 feet from the pavilion or market area.
15. Each vendor is required to make sure their assigned area is clean after the market closes.

If there are any questions about **TN Department of Agriculture** guidelines, please contact Ronnie Barron, Cheatham County's local extension office at 615-792-4420.

Ashland City Farmers and Artisans Market

Vendor Guidelines for a Safer Market

All vendors are encouraged to wear a face covering (mask, bandana) over the mouth and nose while at the Market.

Products from both growers and artisans should be displayed in a way that minimizes patron contact. There should be minimal handling of goods by shoppers before purchase.

If possible, vendors should have a hard table surface that can be sanitized at the front of their booth. This is not a table for display but will serve as an area for exchange of goods and should be sanitized between shoppers.

Vendors are responsible for supplying their own sanitizer-both wipes and hand sanitizer-and must have these sanitary supplies at each Market. Use of gloves for vendors is optional but suggested. If using gloves, they should be changed or sanitized between each customer interaction.

Payment is requested to be made with minimal contact between vendor and customer. Credit card is the preferred option, with personal check or exact change if necessary.

Please do not encourage extended conversation with customers. Social interaction is one of the best parts of our Market, but for now we do not want people bunched together, so please politely shorten your conversation with shoppers.

We hope these measures will only be necessary for a few weeks at most and will keep everyone posted as we are able to change them.