

RESOLUTION 2021- 04

**A RESOLUTION BY THE MAYOR AND COUNCIL OF THE TOWN OF  
ASHLAND CITY, TENNESSEE TO TEMPORARILY ALLOW VARIANCES  
UNDER THE CURRENT SIGN ORDINANCE**

**WHEREAS**, on January 16, 2020, the Tennessee Department of Health activated the State Health Operations Center and on January 21, 2020, following CDC guidance, the Department designated COVID-19 as a reportable disease in Tennessee; and,

**WHEREAS**, on March 11, 2020 the World Health Organization declared the novel coronavirus (COVID-19) outbreak was pandemic; on March 12, 2020, Tennessee Governor Bill Lee declared a State of Emergency through Executive Order to deploy additional resources to combat the spread of the virus; and on March 13, 2020, President Donald Trump declared a National Emergency over the coronavirus pandemic; and,

**WHEREAS**, the Governor for the State of Tennessee issued Executive Orders that prevented the operation of certain business unless they were considered essential business; and,

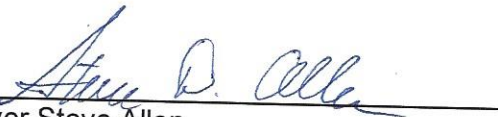
**WHEREAS**, the Town of Ashland City desires to promote our local businesses in lieu of the pandemic and to help boost said business after the mandatory closings under Governor Lee's Executive Orders and finds that it is in the public's best interest to allow a variance to our current Sign Ordinance to allow business to use signs to assist in advertising to help promote their businesses.


**THEREFORE, BE IT RESOLVED**, the Ashland City Council shall allow for a temporary variance in the sign ordinance to waive the fee for permits for temporary signs as set out under Title 20 Section 106 of Sign Ordinance #501.

**BE IT FURTHER RESOLVED**, there shall be a variance for temporary signs to be in place at a business for a period up to one hundred and twenty (120) days versus the thirty (30) days as set out currently in the sign ordinance. Temporary signs shall include all signs as currently allowed under the sign ordinance as well as A-frame portable signs that shall be taken in every day at the close of business. Said temporary signs shall still follow all other guidelines as set out in the Sign Ordinance and shall not create a safety hazard to the public. This resolution shall expire on August 9, 2021.

Approved by vote of the Town of Ashland City, City Council on this the 9<sup>th</sup> day of February, 2021.

Attest:

  
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Mayor Steve Allen

  
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City Recorder Kellie Reed, CMC, CMFO