

## Event Committee Meeting Minutes

March 7, 2019

Present: Jamie Winslett, Scott Sampson, Melissa Womack, Lisa Walker, Anita Justice, Adrian Johnson, Janie Binkley

Absent: [cwalker@ashlandcitytn.gov](mailto:cwalker@ashlandcitytn.gov)

Melissa called the meeting to order. The minutes of the last meeting were read and approved.

The following discussions took place:

BEER BOOTH. It was decided against having a beer booth this year.

SPONSORS. A discussion regarding how to obtain sponsors was held. Scott brought in the guitar used previously in decorating downtown. He suggested we recruit sponsors and have them decorate an instrument made from plywood. The size of the instrument will depend on the amount of their contribution. The following categories were decided:  
\$100 = small, \$250 = Medium, \$500 = Large

Scott and Chuck will check with Midway Supply about providing plywood.

Melissa will check with Chad at Walmart about a sponsorship.

Jamie will check with AC Fitness

Rewarding sponsors was discussed. Janie suggested a plaque and Jamie suggested this would be good to hang in their businesses. Hopefully this would also serve as advertisement for MOM.

Everyone should think about what we should do and bring any ideas back to April Meeting.

Janie suggested getting sponsors to buy a MOM/musical flag to place on poles downtown. She will check on what these cost.

Anita will check with Codes dept. to determine if there are any size regulations regarding flags.

VENDORS: Lisa and Jamie will work together on the vendors. Jamie checked with Kellie and she said money can be taken and it will go into the general fund. Melissa reminded that we were able to use our earned money for the first MOM before July to pay for some of the costs. Kelli will be invited to the April meeting to discuss.

STAGE: Scott is checking on a stage as Ed is no longer in the stage business. Ed referred him to Mike who is going to meet with Scott regarding Summerfest. Melissa asked Scott to let her know when so she can meet with them.

MUSICIANS: Melissa has booked these musicians for 2019 MOM:

Baugh Creek Country

Boomerang (50s and 60s)

Big Shoes (Blues)

Clayton Quisenberry (new country artist who opens for Hunter Hayes & Kentucky Head

Hunters

Worlds Turning

The total cost of these musicians is \$5765

TEE SHIRTS for 2019.

Jamie will check with person who did PTO shirts for the cost.

Lisa and/or Melissa will check with Susie Dietsch

Scott will check with Mr. Tees

We will wait until Gina updates the logo to decide on color of T-shirts.

VOLUNTEERS: Melissa will get cards soliciting volunteers to work at MOM. These cards will be passed out at the health fair March 14th at ACE School. The Garden Club will have a booth and the Seniors will be there also. These cards will be passed out to help recruit volunteers for MOM.

NOTE: A meeting for volunteers will be held at 6:00 PM on April 8th

LOGO: Janie checked with Gina regarding updating the logo and she indicated she would try to have something next week.

ADJOURNMENT: Lisa moved that we adjourn and Adrian seconded.