

Event Committee Meeting Minutes
August 1, 2019

ATTENDEES: Melissa Womack, Lisa Walker, Jamie Winslett, Adrian Johnson, Janie Binkley

ABSENT: Anita Justice, Scott Sampson

Melissa called the meeting to order. The minutes of the July 11th meeting were reviewed and approved. Plans for the September 15th Ashland City 160th Anniversary was the main purpose of this meeting.

VENDORS: for Sept. 15th: Currently 1 vendor has committed, Lisa will send out a notice to our current vendor list and invite anyone who wants to come for the two hour event. No vendor fee required. Refreshments will be cupcakes and ice cream. Janie will provide 300 cupcakes.

PARK SETUP: Melissa, Scott and Lisa planned the pickup and drop off at Riverbluff Park for those doing the cemetery tour. City Tents and chairs will be set up at the park. A tablecloth will cover the cake table. Other cover types will be used for the remaining tables.

ENTERTAINMENT For All: There will be games and the Fire Dept. will set up behind the pavilion. Carriage rides will be available for all that want to ride. Music on the agenda are Brandon Lee and Dennis Waugh.

TICKETS: 265 tickets will be printed. 50 invitations will be ordered from Chris Milom to send to dignitaries. Current and past Ashland City Mayors, Mayors of other municipalities, County Commissioners, City Department Heads, Mary Littleton, Jim Cooper, local businesses leaders and others.

COLORS: This was discussed again and will use maroon/burgundy, gold and white or off-white. May also use mums for flowers. We also discussed reusable vinyl balloons. We received a catalog to review and Janie will work with Scott Jenkins to order balloons. The best price he has received is \$102 for 5. He will continue to research.

MEDIA DAY: Planned for Monday, August 5th at Fire Station 2. All newspapers are invited, TV channels 4, 5, 2 and 17. The Tennessean will be asked to publish in the papers of the surrounding counties. A history of Ashland City will be provided. Chamber has also been invited.

We will contact the local churches including Bethlehem and ask that they publish in their church bulletins and announce at their Sunday morning service on September 15th. Lisa will contact other municipalities within the County.

VIDEOS OF MAYORS: Melissa has talked with Derrick Noe about videoing a short talk by the 5 mayors.

SPEAKERS: Melissa will contact Mayor Allen about opening the event with a speech. Lisa Walker, County Historian will speak regarding Ashland City history and introduce Jim Lenox who will also speak.

MOM NOTES: Sponsors donating \$100 or more will be recognized on Facebook with their logo and a Banner located near the stage. Ashland City event shirts will be long sleeve in black with the city logo on front and MOM logo on the back.

NEXT COMMITTEE MEETING: September 5th