

Event Committee Meeting Minutes

May 2, 2019

Present : Adrian Johnson, Jamie Winslett, Janie Binkley, Lisa Walker, Melissa Womack, Scott Sampson

Absent: Anita Justice, Chuck Walker

MINUTES:

Melissa called the meeting to order and called for approval of the April meeting minutes.

There was one correction to the minutes. Scott provided the name of the person providing the stage as Mark Hawkins.

Minutes were approved with this correction.

VOLUNTEERS:

Anita Justice will report at the next meeting. She did advise Janie one person has contacted her but did not call back when she advised the event would be in Ashland City.

MUSICIANS:

Melissa advised a payment of \$750 was made to keep the group, World Turning. This leaves a balance of \$446.01 in the budget until July 1, 2019.

VENDORS:

Lisa reported that we currently have 15 vendors. She has sent an email to all vendors who participated last year. Melissa suggested another communication encouraging signup (would you like to reserve the same space you had last year?).

ADVERTISING:

Lisa has sent advertising to three magazines. She suggested we use event sites to advertise.

Randy Moomaw from the Exchange paper will be invited to the June meeting.

Janie will followup with Rick Jennette regarding the advertising monitor in Whitt's restaurant.

WOOD INSTRUMENTS:

These can be sold to businesses and individuals as sponsors. The purchaser will be provided a plain piece of wood to make a decorated instrument. Sponsor levels are \$500 for large, \$250 and \$100.

FLAGS:

Janie reported on the quote from Craig at Flag World. He quoted \$59 for 19 x 36, vinyl double-sided. The committee agrees these are too small (same size as the current flags on poles downtown). Get quotes on additional sizes from Flag World.

Scott, Jamie and Lisa provided information for Scott Jenkins who is currently new in business to determine if he can do flags and get quotes. His phone number is 615-290-6259 and email address is scott@sbjenkins.com. Janie will contact him.

SHIRTS and HATS:

Lisa showed a sample of the logo on a black shirt. The shirt will be long sleeved with the MOM logo on the back. The shirts will cost \$12 each with the larger shirts costing \$1 more each. The shirts will be sold for \$20.

Lisa also presented several hats for consideration. It was decided to get three designs with a design for Ashland City. Lisa will order 15 of each (total of 45). These will be sold at "Summerfest" beginning June 4th. Sales will determine if we order more to sell at other events. Lisa will work on the hats with Susie Dietsch.

CHILDREN'S AREA FOR MOM:

Melissa reported she has several games that can be used.

160th BIRTHDAY PARTY for ASHLAND CITY.

A discussion was held regarding the committee's involvement in this event on September 15th. We will set up in Riverbluff Park from 1:00 pm to 4:00 pm

Plan to have cake and ice cream

Adrian will check with Louise Mandrell to see if she will be available to sing.

Jamie will check with band director of middle school band regarding performing.

Jamie suggested helium balloons with "Happy Birthday Ashland City" on them.

We will decide on colors and Lisa will work on logo for the 160th AC birthday.

Melissa suggested a video to show at the park featuring the Dept. Heads presenting information on their dept and what they do. Also have the 5 living mayors record a message about their terms in office

Have props for photo opportunities.

Sell hats